

2016

End-User Early Order Rebate Program

Effective Dates: October 1, 2015 to January 15, 2016

<p>Rebates up to \$412.50 per unit starting at \$1,500 in purchases</p>	<p>Bonus* booster rebate of 1.5% starting at \$2,500 in purchases</p> <p><small>*See requirements below</small></p>	<p>Maximum rebates offered October 1-31, 2015</p>	<p>Extended rebates through January 15, 2016</p>	<p>Flexibility to purchase</p> <ul style="list-style-type: none"> • Herbicides • Fungicides • Insecticides 	<p>Customize to fit your needs in</p> <ul style="list-style-type: none"> • Golf • Lawn care • Sports turf • Schools • Sod farms • Other turf management areas
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Bonus Booster

1.5% Bonus Booster with a minimum purchase of \$2,500

<p>Minimum Booster Purchase</p> <p>\$2,500</p>	<p>Golf Purchase Requirement</p> <p>1 Fungicide and 1 Herbicide <u>or</u> 1 Insecticide</p>	<p>Lawn Care, Sports Turf, Sod, Etc., Purchase Requirement</p> <p>1 Herbicide and 1 additional Herbicide <u>or</u> 1 Insecticide <u>or</u> 1 Fungicide</p>
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2016 Gordon's Professional Early Order Program Information

- To qualify, the participating end-user must purchase a minimum \$1,500 of Gordon's Professional qualifying products listed in this program.
- To qualify, the participating end-user must earn a rebate minimum of \$100.
- Products must be purchased from a PBI-Gordon distributor between October 1, 2015, and January 15, 2016.
- This program applies only to qualified end-user professionals in golf, lawn care, sports turf, schools, sod farms, and other turf management areas. Distributor sales to dealers do not qualify for this end-user rebate.
- PBI-Gordon reserves the right to amend, change or discontinue this program at any time.
- Program calculations will be completed at the sole discretion of PBI-Gordon. Orders invoiced and shipped to end-users are subject to verification. If variances occur, payment reconciliation may be necessary.

Redemption: To be eligible to receive your rebate, complete the following:

- 1) Complete the online form at eop.gordonsprofessional.com (preferred)
- 2) Rebate form must be submitted no later than February 15, 2016.
- 3) PBI-Gordon will not pay rebates on returned inventory. Orders invoiced and shipped to end-users are subject to verification.
- 4) Earned rebate amount must be at least \$100 to be eligible. Rebate checks will not be issued for less than \$100.
- 5) Rebates will be paid by July 31, 2016.
- 6) A signed W-9 form must be on file to process the rebate. Taxes on earnings are the responsibility of the program participant.
- 7) If online form is not available, complete the attached form and mail with copies of invoices to:
Gordon's Professional End-User EOP Program • P.O. Box 014090 • Kansas City, MO 64101

Pricing and Terms:

- Pricing and payment terms for listed products are determined by the distributor.
- PBI-Gordon reserves the right to audit, modify, or terminate this program at any time.



2016 END-USER EARLY ORDER REBATE PROGRAM

CALCULATE YOUR REBATE

Products	Package Size	Minimum*	Distributor Price Per Unit	Oct. 1-31 Base Rebate Per Unit	# of Units	Nov. 1-Jan. 15 Base Rebate Per Unit	# of Units	Total Product Rebate	Total Dollars Purchased
FUNGICIDES									
Kabuto™ <small>NEW</small>	21.78 fl.oz. bottle	6 units		\$5.50/unit x	+	\$3.70/unit x	=		
Segway®	39.2 fl.oz. bottle	4 units		\$20.00/unit x	+	\$13.50/unit x	=		
INSECTICIDES									
Zylam® 20SG	2.7 lb. bottle	1 bottle		\$22.80/bottle x	+	\$15.00/bottle x	=		
Zylam® Liquid	1 qt.	4 units		\$5.00/unit x	+	\$4.00/unit x	=		
HERBICIDES									
Avenue™ South <small>NEW</small>	2.5 gal. 1 gal.	2 units 4 units		\$7.50/unit x \$3.00/unit x	+	\$5.00/unit x \$2.00/unit x	=		
Bensumec™	2.5 gal. 1 gal.	2 units 4 units		\$7.50/unit x \$3.00/unit x	+	\$5.00/unit x \$2.00/unit x	=		
Katana®	3 oz.	4 units		\$6.25/unit x	+	\$4.25/unit x	=		
Pre-San® 12.5G	50 lb.	5 Bags		\$6.00/bag x	+	\$4.00/bag x	=		
Q4® Plus	30 gal. 2.5 gal. 1 gal.	1 unit 2 units 4 units		\$60.00/unit x \$5.00/unit x \$2.00/unit x	+	\$42.00/unit x \$3.50/unit x \$1.40/unit x	=		
SpeedZone® <small>NEW SIZE</small>	275 gal.tote 30 gal. 2.5 gal. 1 gal.	1 unit 1 unit 2 units 4 units		\$412.50/unit x \$45.00/unit x \$3.75/unit x \$1.50/unit x	+	\$275.00/unit x \$30.00/unit x \$2.50/unit x \$1.00/unit x	=		
SpeedZone® Southern	30 gal. 2.5 gal. 1 gal.	1 unit 2 units 4 units		\$45.00/unit x \$3.75/unit x \$1.50/unit x	+	\$30.00/unit x \$2.50/unit x \$1.00/unit x	=		
Surge®	30 gal. 2.5 gal. 1 gal.	1 unit 2 units 4 units		\$45.00/unit x \$3.75/unit x \$1.50/unit x	+	\$30.00/unit x \$2.50/unit x \$1.00/unit x	=		
Trimec® Bentgrass	2.5 gal. 1 gal.	2 units 4 units		\$2.50/unit x \$1.00/unit x	+	\$1.75/unit x \$0.70/unit x	=		
Trimec® Classic	55 gal. 30 gal. 2.5 gal. 1 gal.	1 unit 1 unit 2 units 4 units		\$55.00/unit x \$30.00/unit x \$2.50/unit x \$1.00/unit x	+	\$38.50/unit x \$21.00/unit x \$1.75/unit x \$0.70/unit x	=		
TZone™ SE	30 gal. 2.5 gal. 1 gal.	1 unit 2 units 4 units		\$60.00/unit x \$5.00/unit x \$2.00/unit x	+	\$42.00/unit x \$3.50/unit x \$1.40/unit x	=		
TOTALS									

*Orders below each unit minimum will not qualify for the rebate for that specific package size only.

indicates Harrell's stock item

TOTAL REBATE DOLLARS
TOTAL DOLLARS PURCHASED



REBATE TOTALS

- I meet the Golf Purchase Requirements
- I meet the Lawn Care, Sports Turf, Sod, Etc., Purchase Requirements

Total Dollars Purchased <small>(Minimum \$2,500)</small>	x	1.5%	=	Bonus Booster Rebate
\$				\$

Total Rebate Dollars	+	\$
Bonus Booster Rebate		\$
Grand Total Rebate <small>Must be a minimum of \$100 to qualify for a rebate check</small>	=	\$

CONTACT INFORMATION

Submit online at eop.gordonsprofessional.com (preferred) or complete this form and submit with a W-9, no later than February 15, 2016, and mail to PBI-Gordon (along with copies of the invoices).

Date form completed: _____ Business Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone Number: _____ Email: _____

Distributor Name: _____ Distributor Rep: _____



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