



# THE POWER OF MORE™

DOW AGROSCIENCES PROVEN SOLUTIONS

## 2016-2017 Power of MORE™ Program Detailer

Dow AgroSciences has the proven solution for you to earn more on your turf and ornamental purchases through the Power of More™ Program. Dow AgroSciences (DAS) is offering another valuable solution for your Turf and Ornamental business!

### HOW DOES THE POWER OF MORE™ PROGRAM WORK?

The Power of MORE™ is easy! Purchase the Turf and Ornamental products you trust from the list of participating products listed on pages 2-3. Then, go to the Power of MORE website: [www.MyPowerofMORE.com](http://www.MyPowerofMORE.com).

**EASY ONLINE SUBMISSION:** Just click on the link to the submission site. Complete the Rebate Form and upload your invoices. OR you can submit the Rebate form, print it out and send it along with your invoices to the address on page 4, and DAS will reward you with checks in both March and December 2017.

### THE POWER OF MORE™:

The power is in your hands to earn MORE! Bonuses will be awarded based on your total rebate amount. Please refer to the bonus rebate table below to see the bonus awarded calculation. For example, if your total rebate based on your purchases was \$5,000, you would earn a 15% bonus on top of your \$5,000 rebate. That's an additional \$750 for a total rebate of \$5,750.

When you qualify for a bonus, this will be included in your rebate earned. So, if you submit multiple claims, your bonus will account for previous purchases.

Base Rebate	Rebate Bonus
\$10,000 +	20%
\$5,000 - \$9,999	15%
\$2,500 - \$4,999	10%
\$500 - \$2,499	5%

### HOW TO QUALIFY :

Purchase eligible products between **September 1, 2016** and **August 31, 2017**; invoices must be dated within this defined purchase period.

Submit online or mail your completed Rebate Form and invoices to the address on the back. Completed Rebate Forms and invoices **must be submitted online and/or postmarked by January 15, 2017** for checks to be mailed by March 31<sup>st</sup>, or **submitted online and/or postmarked by September 30, 2017** for checks to be mailed by December 31<sup>st</sup> 2017.

### REDEMPTION - EASY WAY TO SUBMIT:

To receive your rebate, complete the following easy steps:

1. Go to the Submission link on the Power of MORE website: [www.MyPowerofMORE.com](http://www.MyPowerofMORE.com).
2. Complete the Rebate Form on your computer by typing in the fields, and it will automatically calculate your base rebate and your bonus rebate.
3. Submit your claim online with electronically uploading your invoices OR print two (2) copies of the completed form; mail one (1) copy to the address below and retain the second copy for your records.



## 2016-2017 Power of MORE™ Program Detailer



Participating Products	Rebate \$/Unit	Unit of Measure	Sept. - Dec. Incentive	TOTAL Including Sept. - Dec. Incentive
Confront® specialty herbicide	\$5.00	gallon	\$2.15	\$7.15
Confront .68% on Fertilizer/Granules	\$0.50	50 lb bag	\$0.15	\$0.65
Conserve® SC insecticide	\$16.50	gallon	\$9.00	\$25.50
Dimension .08% on Fertilizer/Granules	\$0.13	50 lb bag	\$0.06	\$0.19
Dimension .10% on Fertilizer/Granules	\$0.16	50 lb bag	\$0.07	\$0.23
Dimension .125% on Fertilizer/Granules	\$0.20	50 lb bag	\$0.09	\$0.29
Dimension .15% on Fertilizer/Granules	\$0.24	50 lb bag	\$0.11	\$0.35
Dimension .17% on Fertilizer/Granules	\$0.28	50 lb bag	\$0.13	\$0.41
Dimension .19% on Fertilizer/Granules	\$0.31	50 lb bag	\$0.14	\$0.45
Dimension .25% on Fertilizer/Granules	\$0.41	50 lb bag	\$0.17	\$0.58
Dimension Ultra 40WP	\$1.50	pound	\$0.75	\$2.25
Dimension 2EW	\$8.75	gallon	\$3.50	\$12.25
Dimension 2EW + Defendor Value-Pak	\$35.00	case	\$14.00	\$49.00

### DON'T FORGET!

**DEFENDOR® SPECIALTY HERBICIDE MATCHED WITH DIMENSION® SPECIALTY HERBICIDE ON FERTILIZER REBATE.**

Participating Products	Rebate \$/Unit	Unit of Measure	Sept. - Dec. Incentive	TOTAL Including Sept. - Dec. Incentive
Defendor® specialty herbicide	\$80.00	quart	\$0.00	\$80.00

## 2016-2017 Power of MORE™ Program Detailer



Participating Products	Rebate \$/Unit	Unit of Measure	Sept.- Dec. Incentive	TOTAL Including Sept. - Dec. Incentive
Dithane® 75DF fungicide	\$0.15	pound	\$0.05	\$0.20
Dursban® 50W insecticide	\$0.60	pound	\$0.20	\$0.80
Eagle® 20EW fungicide	\$37.00	gallon	\$8.00	\$45.00
Fore® WSP fungicide	\$0.40	pound	\$0.10	\$0.50
Gallery® specialty herbicide 0.38% on Fertilizer/Granules	\$0.35	50 lb bag	\$0.20	\$0.55
Gallery 75DF specialty herbicide	\$8.00	pound	\$2.00	\$10.00
Gallery SC specialty herbicide	\$62.00	gallon	\$13.00	\$75.00
Kerb® SC T&O specialty herbicide	\$10.50	gallon	\$4.20	\$14.70
Lontrel® T&O specialty herbicide	\$20.00	gallon	\$10.00	\$30.00
MatchPoint™ specialty insecticide	\$18.00	pound	\$6.00	\$24.00
Sapphire® specialty herbicide	\$10.00	gallon	\$4.00	\$14.00
Snapshot 2.5TG specialty herbicide	\$3.00	50 lb bag	\$1.30	\$4.30
TZone/TZone SE	\$0.60	gallon	\$0.40	\$1.00
Turflon Ester Ultra specialty herbicide	\$4.10	gallon	\$2.39	\$6.49

### DETAILS:

Must purchase the equivalent Dimension® specialty herbicide on fertilizer, Dimension Ultra 40WP or Dimension 2EW in 30 gallon drums equal to or greater than 0.25 pounds active ingredient per acre, equal to the number of treated acres of Defendor® specialty herbicide purchased.

(i.e. 1 quart of Defendor equals 8 acres treated at 4oz. per acre. Therefore, if you were buying a 50 lb bag of fertilizer with a Dimension load rate of .21% a.i., you would need to purchase at least 19 bags per 1 quart of Defendor.) In order to receive the Defendor rebate you must submit both your Defendor and Dimension on Fertilizer purchases at the same time.

## 2016-2017 Power of MORE™ Program Detailer



### TERMS AND CONDITIONS (GO TO WEBSITE FOR COMPLETE LIST OF TERMS AND CONDITIONS):

1. Qualifying products must be invoiced during the defined purchase period of September 1, 2016 - August 31, 2017.
2. Rebate Forms and invoices must be submitted online and/or postmarked no later than **September 30, 2017** and mailed to the following address:

**Power of MORE Headquarters  
P.O. Box 501820  
Indianapolis, IN 46256**

3. Invoices, with invoice numbers (#s), are required to verify the purchase of all participating products. If invoices are not available, we can accept: bill of lading, packing list, and invoice summary reports with the Distributor's letterhead, provided that they show: an invoice number (#), a clear product description, quantity purchased, date of purchase, name of purchaser, and the name and location of the selling organization. Please note that future purchase acknowledgements or internal purchase summary reports will not be accepted.
4. Rebates will be calculated based on the "Rebate \$ per unit" earnings structure documented in the table on page 1. Bonus rebates will be based on a percent of base rebate earned through purchases. An additional September - December incentive will be paid on purchases for invoices dated September through December, 2016. Dow AgroSciences Program Administration will be responsible for completing final calculations. All decisions will be final.
5. Rebate checks will not be issued for less than \$200.00. To be eligible, your earned rebate amount must be at least \$200.00.
6. Rebates will be awarded based on purchases by end users/applicators only. Purchases submitted by a re-seller of Dow AgroSciences T&O products will not qualify for any rebate.
7. Participants can submit multiple claims for this program.  
**Option 1:** Fill out and submit Rebate Form and upload invoices online  
**Option 2:** Fill out and submit Rebate Form online and print out your on line form and send in with copies of your invoices to the address above.  
Please keep a copy of your completed rebate form for your records.
8. Dow AgroSciences reserves the right to audit end user purchases and the use of Dow AgroSciences products for compliance including program earnings, and all such earnings will be forfeited if program records are determined to be false.
9. Where permitted by law, Dow AgroSciences may deduct from program payments any amount due by end user to Dow AgroSciences or its affiliates including, but not limited to, past due amounts, late payments and penalties.
10. Dow AgroSciences reserves the right to modify or terminate the program at any time without notice.
11. All decisions made by Dow AgroSciences with respect to program administration and implementation, including calculation of program payments, will be final and binding.
12. Taxes on earnings are the responsibility of the participant.



**Dow AgroSciences**

*Solutions for the Growing World*

