



We create chemistry

2017 Early Order Program – Ornamentals CA

Save on innovations that will help you grow beautiful, quality plants in 2017. With EOP, it's as simple as 1-2-3.

1 Plan Ahead

Earn up to 33% more rebate dollars by ordering in October when rebate levels are highest.

2 Order Ahead

Earn an additional 10% rebate when ordering 16,000 pounds or more of **FreeHand® CA 1.75G** herbicide.

3 Get Ahead

Purchase **Pageant® Intrinsic** brand fungicide or **Sultan®** miticide and boost your rebate an extra 2%.

1. Plan Ahead: Earn up to 33% more rebate dollars when you order in October.

Purchase Total	Oct. 1st - 31st Rebate	Nov. 1st - Dec. 9th Rebate
\$2,000 - \$6,999	4%	3%
\$7,000 - \$19,999	7%	5%
\$20,000 +	10%	7%

*June 9, 2017 terms
on all Agency products.*

2. Order Ahead: Earn a 10% rebate on 16,000 pounds or more of **FreeHand CA 1.75G** herbicide. **FreeHand CA 1.75G** herbicide is the professional's choice for preemergent weed control of annual grasses, susceptible sedge species, and many small-seeded broadleaf weeds. It delivers excellent residual control, stopping the toughest summer weeds as they germinate.

3. Get Ahead: Earn an additional 2% Rebate Booster on your total EOP purchase when you add any qualifying quantity of **Pageant Intrinsic** brand fungicide or **Sultan** miticide to the program order. This 2% Rebate Booster applies only to nursery and greenhouse end users.

Pageant®

Intrinsic® Brand Fungicide

Pageant Intrinsic brand fungicide provides broad-spectrum control of major ornamental diseases. The foundation of an excellent disease control program, **Pageant Intrinsic** brand fungicide begins protecting young plants from major diseases all the way through the production cycle to finish. Your plants will be better prepared to endure the stresses of growing and shipping because of the long-term benefits of improved plant health.

Sultan®

Miticide

Sultan miticide, with the active ingredient cyflumetofen, offers growers a powerful, novel mode of action for a more effective miticide rotation program. **Sultan** miticide provides rapid knockdown on direct contact in as little as three hours, targeted control of all five life stages of mites, and long residual protection. Soft on beneficials, it works together with predator populations to get the upper hand quickly.



BASF 2017 EOP Qualifying Agency Products:

Qualifying Agency Products	Package	Agency Price	Quantity	Total Purchases
FreeHand® CA 1.75G herbicide	1x 50 lb	\$ 94.51		
Pageant® Intrinsic brand fungicide	4x 1 lb	\$ 358.02		
Pageant® Intrinsic brand fungicide	4x 12 lb	\$ 3,977.96		
Pendulum® AquaCap herbicide	1x 15 gal	\$ 735.66		
Pendulum AquaCap herbicide bulk	110 gal	\$ 5,394.84		
Pendulum AquaCap herbicide bulk	220 gal	\$ 10,789.68		
Pylon® miticide-insecticide	2x 0.5 gal	\$ 2,958.30		
Sultan® miticide	4x 0.125 gal	\$ 591.40		
Subtotal [A]:				



BASF 2017 EOP Qualifying Non-Agency Products:

Qualifying Non-Agency Products	Package	Redemption Value*	Quantity	Total Purchases
Orvego® fungicide	6x 28 fl oz	\$ 991.20		
Pendulum AquaCap herbicide	2x 2.5 gal	\$ 331.25		
Siesta® insecticide fire ant bait	15 lb	\$ 194.25		
Stature® SC fungicide	6x 25 oz	\$ 1,291.88		
Subtotal [B]:				

Calculate your EOP rebate

TOTAL PURCHASE \$ [C]	<input type="text"/>
Add [A + B] from order form to determine Purchase Total	

BASE REBATE PERCENTAGE [D]	<input type="text"/>
Use your Total Purchase [C] to determine your base rebate percentage from the chart below	

Purchase Total [C]	Oct. 1 - Oct. 31, 2016 Base Rebate Percentage ¹	Nov. 1 - Dec. 9, 2016 Base Rebate Percentage ¹
\$2,000 - \$6,999	4%	3%
\$7,000 - \$19,999	7%	5%
\$20,000 +	10%	7%

REBATE SUBTOTAL [E] [C x D]	<input type="text"/>
2% Rebate Booster (if applicable ²) [F] (2% of Total Purchase \$(C))	<input type="text"/>
10% FreeHand CA 1.75G Herbicide Rebate (if applicable ³) [G] [10% x total purchase of FreeHand CA 1.75 G herbicide]	<input type="text"/>
TOTAL EOP REBATE [E + F + G]	<input type="text"/>

* Redemption value used for non-agency products.

† Must be purchased in case increments on one invoice.

¹ The end user's rebate percentage is not cumulative, with the exception of the Rebate Booster.

² Order **Pageant Intrinsic** brand fungicide or **Sultan** miticide and earn a 2% Rebate Booster on your total purchases.

³ Get Ahead with Savings: Earn a 10% rebate on 16,000 pounds or more of **FreeHand CA 1.75G** herbicide.

Additional Program Details and Qualifications: All Agency products sold are on behalf of BASF. All sales are final. No returns. Rebate will be based upon reported sales from the BASF authorized agent(s). This program applies only to qualified end-user professionals (golf, greenhouse, L&L, nursery, ornamental, sports turf, sod farms, municipalities, and parks & rec). Additional 2% Rebate Booster only applies to nursery and greenhouse end users. Multiple sales orders for one customer are cumulative and will qualify if ordered between program dates and from any authorized BASF agent(s). A qualifying October purchase of at least \$2,000 locks end user to October rebate column for duration of the Early Order Program. Non-qualifying October purchases of less than \$2,000 will be counted toward any qualifying purchases from November 1 - December 9 and will be rewarded at the November 1 - December 9 percentage. Products must be purchased, invoiced and delivered between the program dates. No exceptions. The redemption value of qualified non-agency products will be used to determine end user total purchase and rebate earned. End user must be in good standing with agent to receive special promotional terms. All agency terms offered at the agent's discretion. All agency products invoiced between October 1, 2016 and January 31, 2017 will receive June 9, 2017 terms for the end user. All agency products invoiced after January 31, 2017 will receive net 60-days for the end user. Terms for qualifying non-agency products are determined by a BASF authorized distributor. Qualified end users will receive a rebate on the total invoiced dollar amount (excluding taxes) of qualified products purchased from an authorized BASF T&O agent. All rebates will appear as a credit on the end user's account with the agent who processed the order. EOP credit will become available on 7/31/17 and can be applied only to new purchases of agronomic inputs or related products. If an end user purchases from more than one agent, the rebate will be applied to the respective agent based on percent purchase from each agent. All products may not be registered for sale or use in all states. Please check with your state or local Extension Service.

Always read and follow label directions.

FreeHand, Orvego, Pageant, Pendulum, Pylon, Siesta, Stature, and Sultan are registered trademarks of BASF.

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