

The
POWER OF MORE™
REWARD
CLUB

2017-2018 Power of MORE™ Reward Club Nursery Program Detailer



Dow AgroSciences has the proven solution for you to earn MORE on your turf and ornamental purchases through the Power of MORE™ Reward Club Program. Dow AgroSciences (DAS) is offering another valuable solution for your Turf and Ornamental business!

ADDITIONAL REBATE OFFER:

GALLERY® SC SPECIALTY HERBICIDE MATCHED WITH DIMENSION® ULTRA 40WP OR DIMENSION 2EW SPECIALTY HERBICIDE

Must apply Gallery SC at or above the 23 oz. rate, matching the equivalent treated acres of Dimension 2EW or Dimension Ultra 40 WP at 0.5 lbs. active ingredient per acre to receive additional rebate on Gallery SC.

Gallery SC + Dimension Example:

One, 2-gallon jug of Gallery SC treats 11 acres at the 23 oz./A rate. Therefore, if you were to purchase one 2-gallon jug of Gallery SC, you would need to purchase at least one of the 2.5-gallon jugs of Dimension 2EW in order to receive the added rebate on Gallery SC for purchasing Gallery SC and Dimension.

HOW TO QUALIFY:

Purchase eligible products between **October 1, 2017** and **September 30, 2018**; invoices must be dated within this defined purchase period.

You must submit your Rebate Form online. Invoices can be uploaded or mailed to the address on the back with a **postmark date of January 15, 2018** for checks to be mailed by **March 31, 2018**, or **postmarked by October 31, 2018** for checks to be mailed by **December 31, 2018**.

THE POWER OF MORE™ REWARD CLUB:

The power is in your hands to earn MORE! Bonuses will be awarded based on your total rebate amount. Please refer to the bonus rebate table below to see the bonus awarded calculation. For example, if your total rebate based on your purchases was \$5,000, you would earn a 15% bonus on top of your \$5,000 rebate. That's an additional \$750 for a total rebate of \$5,750. When you qualify for a bonus, this will be included in your rebate earned. So, if you submit multiple claims, your bonus will account for previous purchases.

Base Rebate	Rebate Bonus
\$10,000 +	20%
\$5,000 - \$9,999	15%
\$2,500 - \$4,999	10%
\$500 - \$2,499	5%

REDEMPTION - EASY WAY TO SUBMIT:

To receive your rebate, complete the following easy steps:

1. Go to the Submission link on the Power of MORE Reward Club website: www.MyPowerofMORE.com.
2. Complete the Rebate Form on your computer by typing in the fields, and it will automatically calculate your base rebate and your bonus rebate.
3. Submit your claim on line with electronically uploading your invoices OR print two (2) copies of the completed form; mail one (1) copy to the address on the back of this detailer and retain the second copy for your records.

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Participating Products	Rebate \$/Unit	Unit of Measure	Oct - Dec Incentive	TOTAL Including Oct - Dec Incentive
Conserve® SC	\$16.50	Gallon	\$9.00	\$25.50
Dimension 0.08% on Fertilizer/Granules	\$0.13	50 lb bag	\$0.06	\$0.19
Dimension 0.10% on Fertilizer/Granules	\$0.16	50 lb bag	\$0.07	\$0.23
Dimension 0.125% on Fertilizer/Granules	\$0.20	50 lb bag	\$0.09	\$0.29
Dimension 0.15% on Fertilizer/Granules	\$0.24	50 lb bag	\$0.11	\$0.35
Dimension 0.17% on Fertilizer/Granules	\$0.27	50 lb bag	\$0.13	\$0.40
Dimension 0.19% on Fertilizer/Granules	\$0.30	50 lb bag	\$0.14	\$0.44
Dimension 0.25% on Fertilizer/Granules	\$0.41	50 lb bag	\$0.17	\$0.58



ADDITIONAL REBATE OFFER:

**GALLERY® SC SPECIALTY HERBICIDE MATCHED
WITH DIMENSION® ULTRA 40WP OR DIMENSION 2EW SPECIALTY HERBICIDE**

Participating Product	Rebate \$/Unit	Unit of Measure	Oct - Dec Incentive	TOTAL Including Oct - Dec Incentive
Gallery SC	\$13.00	Gallon	\$12.00	\$25.00

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Participating Products	Rebate \$/Unit	Unit of Measure	Oct - Dec Incentive	TOTAL Including Oct - Dec Incentive
Dimension Ultra 40WP	\$2.50	Pound	\$0.75	\$3.25
Dimension 2EW	\$8.75	Gallon	\$3.50	\$12.25
Dithane® 75DF	\$0.30	Pound	\$0.05	\$0.35
Dursban® 50W	\$0.80	Pound	\$0.20	\$1.00
Eagle® 20EW	\$1.50	Gallon	\$1.00	\$2.50
Gallery® 0.38% on Fertilizer/Granules	\$0.35	50 lb bag	\$0.20	\$0.55
Gallery 75DF	\$11.00	Pound	\$2.00	\$13.00
Gallery SC*	\$62.00	Gallon	\$13.00	\$75.00
Lontrel® T&O	\$28.00	Gallon	\$12.00	\$40.00
Snapshot® 2.5TG	\$4.50	50 lb bag	\$1.30	\$5.80



DETAILS:

Must apply Gallery SC at or above the 23 oz. rate, matching the equivalent treated acres of Dimension 2EW or Dimension Ultra 40 WP at 0.5 lbs. active ingredient per acre to receive additional rebate on Gallery SC.

Gallery SC + Dimension Example:

One, 2-gallon jug of Gallery SC treats 11 acres at the 23 oz/A rate. Therefore, if you were to purchase one 2-gallon jug of Gallery SC, you would need to purchase at least one of the 2.5-gallon jugs of Dimension 2EW in order to receive the added rebate on Gallery SC for purchasing Gallery SC and Dimension.

*Gallery SC purchased and not meeting the Dimension match criteria will receive the standard rebate (table above).



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TERMS AND CONDITIONS (GO TO WEBSITE FOR COMPLETE LIST OF TERMS AND CONDITIONS):

1. Qualifying products must be invoiced during the defined purchase period of October 1, 2017 - September 30, 2018.
2. You must submit your Rebate Form online. You can upload your invoices or mail them along with a copy of your completed submission to the address below. **Invoices can be uploaded or mailed with a postmark date of no later than October 31, 2018:**

**Power of MORE Headquarters
P.O. Box 501820
Indianapolis, IN 46256**

3. Invoices, with invoice numbers (#s), are required to verify the purchase of all participating products. If invoices are not available, we can accept: bill of lading, packing list, and invoice summary reports with the Distributor's letterhead, provided that they show: an invoice number (#), a clear product description, quantity purchased, date of purchase, name of purchaser, and the name and location of the selling organization. Please note that future purchase acknowledgements or internal purchase summary reports will not be accepted.
4. Rebates will be calculated based on the "Rebate \$ per unit" earnings structure documented in the table on page 1. Bonus rebates will be based on a percent of base rebate earned through purchases. An additional October - December incentive will be paid on purchases for invoices dated October through December, 2017. Dow AgroSciences Program Administration will be responsible for completing final calculations. All decisions will be final.
5. Rebate checks will not be issued for less than \$1500.00. To be eligible, your earned rebate amount must be at least \$1500.00.**
6. Rebates will be awarded based on purchases by end users/applicators only. Purchases submitted by a re-seller of Dow AgroSciences T&O products will not qualify for any rebate.
7. Participants can submit multiple claims for this program.
Option 1: Fill out and submit Rebate Form and upload invoices online
Option 2: Fill out and submit Rebate Form on line and print out your on line form and send in with copies of your invoices to the address above.
Please keep a copy of your completed rebate form for your records.
8. Dow AgroSciences reserves the right to audit end user purchases and the use of Dow AgroSciences products for compliance including program earnings, and all such earnings will be forfeited if program records are determined to be false.
9. Where permitted by law, Dow AgroSciences may deduct from program payments any amount due by end user to Dow AgroSciences or its affiliates including, but not limited to, past due amounts, late payments and penalties.
10. Dow AgroSciences reserves the right to modify or terminate the program at any time without notice.
11. All decisions made by Dow AgroSciences with respect to program administration and implementation, including calculation of program payments, will be final and binding.
12. Taxes on earnings are the responsibility of the participant.

** If you do not qualify under the Power of MORE Reward Club Nursery Program, the Standard Power of MORE Reward Club Program would still be applicable.



Dow AgroSciences

Solutions for The Growing World

