



We create chemistry

The Grow More - Save More Program

*Year-round savings on
grower solutions*



Innovation that keeps you growing

The *Grow More - Save More* program gives you the flexibility to buy in-season to address specific challenges and grow healthy, high-quality plants.

Qualifying Agency Product	Product Code	Package
FreeHand® 1.75G herbicide	59011296	1x 50 lb
FreeHand CA 1.75G herbicide	59013674	1x 50 lb
Orkestra™ Intrinsic® brand fungicide	59014379	4x 16 fl oz
Pageant® Intrinsic brand fungicide	59012349	4x 1 lb
Pageant Intrinsic brand fungicide	59012429	4x 12 lb
Pageant fungicide	59011295	4x 1 lb
Pageant fungicide	59012376	4x 12 lb
Pylon® miticide/insecticide	59014176	2x 0.5 gal
Pylon® miticide/insecticide	59012566	2x 0.5 gal
Sultan® miticide	59013978	4x 0.125 gal
Sultan miticide	59014112	4x 0.125 gal

Qualifying Non-Agency Product	Product Code	Package
Empress® Intrinsic brand fungicide	59014402	6x 24 fl oz
Orvego® fungicide	59012736	6x 28 fl oz
Pylon® miticide/insecticide	59012156	4x 0.125 gal
Stature® SC fungicide	59011288	6x 25 fl oz
Trinity® fungicide	59011038	2x 2.5 gal
Trinity® fungicide	59011401	4x 0.5 gal



Grow More. Save More.

The BASF Grow More - Save More program provides year-long savings on some of the most innovative solutions available for nursery and greenhouse growers. Each purchase of a qualified BASF ornamental product will count toward your total purchases of qualified agency and non-agency products, leading to a rebate incentive of up to 7%.

See how the savings add up:

Qualifying Purchase Level	Jan 1 - Dec 7, 2018 Base Earned Incentive %
\$30,000 - 54,999	3%*
\$55,000 +	7%*

Savings are effortless:

- Order year-round, whenever you want
- Choose the products and quantities that meet your needs
- No forced lock-in purchasing periods
- No complicated programs to understand
- No need to stock up on products months before you need them
- No purchase invoices or rebate forms to submit

** Savings percentages are not cumulative.*



How the program works

- Buy any of the qualified agency or qualified non-agency products throughout the *Grow More - Save More* program period (January 1- December 7, 2018).
- Take advantage of special in-season promotions by purchasing any qualified agency or non-agency products to achieve the program-qualifying purchase level.
- BASF will track your purchases during the program period.
- At the end of the program period, BASF will automatically calculate the total of the qualified agency and non-agency product purchases that are reported monthly by authorized BASF distributors.
- The earned incentive percent will be applied to the qualifying purchase level reached and calculated in accordance with program guidelines.
- BASF will deliver the rebate check to the operation and office location designated by the grower participant.



Visit us online at
[betterplants.basf.us/
GrowMore.](https://betterplants.basf.us/GrowMore)



Get started

Season after season, you can continue to maximize plant performance and build your business. Start growing more and saving more with BASF.

To get started:

- Make a plan with your distributor to grow and achieve your business goals to optimize your savings in the Grow More - Save More program.
- Review your current year purchases of the qualified products with your distributor representative.
- Grow more and save more.



BASF

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Always read and follow label directions.

Orkestra is a trademark, and Empress, FreeHand, Intrinsic, Orvego, Pageant, Pylon, Stature, Sultan and Trinity are registered trademarks of BASF.
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2018 BASF *Grow More - Save More* Program: Terms, Conditions, Limitations and Restrictions

Program Period, Dates & Area: January 1, 2018 through December 7, 2018. Area is defined as United States and Puerto Rico.

Terms: Standard Terms Apply.

Eligibility: Qualified Ornamental Greenhouse and Nursery operations.

Qualifications: The Qualified End User must purchase at least \$30,000 of Qualified Products cumulatively during the Program Period.

Examples: The end user earned incentive % is not cumulative. Refer to examples below:

- A. Grower X total purchases of Qualified Agency and Non-Agency products during the Program Period are reported by an authorized BASF Turf & Ornamental agent/distributor at a Qualified Purchase Level of \$38,000.
The *Grow More - Save More* program total earned incentive is calculated to be \$1,140.00. ($38,000 \times 3\% = 1,140$)
- B. Grower Y total purchases of Qualified Agency and Non-Agency products during the Program Period are reported by an authorized BASF Turf & Ornamental agent/distributor at a Qualified Purchase Level of \$75,000. The *Grow More - Save More* program total earned incentive is calculated to be \$5,250.00. ($75,000 \times 7\% = 5,250$)

Program Details: Product must be purchased, invoiced and delivered during the Program Period. NO EXCEPTIONS. The total invoiced dollar amount on BASF agency Qualified Products & the redemption value of BASF non-agency Qualified Products (excluding sales tax) purchased from an authorized BASF Turf & Ornamental agent/distributor will be used to calculate total sales.

The end user BASF Ornamental *Grow More - Save More* Program earned incentive will be based upon the reported sales from an authorized BASF Turf & Ornamental agent/distributor, within the timeframe stated in the reporting calendar.

Multiple purchases by a Qualified End User of Qualified Products are cumulative & will qualify if ordered and delivered during the Program Period by any authorized BASF Turf & Ornamental agent/distributor.

Purchases for multiple Greenhouses or Nurseries that are owned or managed by one payer may be combined and rewarded at the highest qualifying purchase level. Orders must be submitted through the normal reporting process.

Notification to combine multi-location operations under a single Company name should be supplied to BASF during the program period and shall include the following: operation name, address, grower name.

A Qualified End User will receive a rebate check based on the total invoiced dollar amount on BASF agency products & the redemption value of BASF non-agency products (excluding sales tax) of Qualified Products purchased from an authorized BASF Turf & Ornamental agent/distributor.

All incentives will be issued and paid by check directly to the Qualified End User.

Payout Terms: Incentive rebate checks will be delivered to participating end users on or before April 30, 2019.

Program Conditions, Ineligibility and Forfeiture: For all products sold on the behalf of BASF, all sales are final, BASF does not accept returns. NO RETURNS.

The program incentive does NOT apply to subdistributors and/or resellers or on any incomplete End User sales. Agent sales to subdistribution and/or resellers or any incomplete End User sales do not qualify for payment of the Agent commission as stipulated in the BASF Agency agreement.

Regardless of whom the product was sold to, BASF will deduct commission from all agency invoices at the time of billing. Commission amounts deducted from invoices for sales to dealers will be subtracted from future rebate payments. No additional BASF agency rebates will be paid on these sales. Sales will not be counted toward agency purchase goals.

All BASF agency sales should be reported in specified unit of measure (UOM); no eaches or cases should be reported.

There will be no exceptions to the 2018 BASF Ornamental *Grow More - Save More* Program dates, except in the cases of "Acts of Nature;" legitimacy of claim will be determined by BASF.

Agents/distributors that are stocked out of BASF Qualified Product at agent/distributor location during the 2018 BASF Ornamental *Grow More - Save More* program are not valid exceptions.

All transactions & reporting need to be complete (full company name, full & complete address, city, state and zip), for both the ship-to and the bill-to location of the end user.

Agent must remit all payments for agency purchases at time Qualified End User pays the agent, even if the Qualified End User is paying prior to stated terms.

BASF reserves the right to withhold the end user earned incentive payment upon notification by an authorized BASF Turf & Ornamental distributor/agent of delinquent or non-payment by end user of Qualified Products purchased, invoiced and delivered during the program period to the end user.

Additional Information: BASF Turf & Ornamental agents must abide by the agency contract and any addendums that support the agency contract.

All products may not be registered for sale or use in all states. Please check with your state or local Extension Service. BASF reserves the right to cancel or modify this program at any time.

