

# Xzemplar™ Fungicide Long Lasting Challenge

Starting May 1, 2014



New **Xzemplar fungicide** was developed to provide superior control of dollar spot, as well as many other key turfgrass diseases – including brown patch, summer patch, large patch, and snow molds. University studies have proven the effectiveness of **Xzemplar fungicide**, but we want you to see the results for yourself!

Take the **Long Lasting Challenge** and see how **Xzemplar fungicide** can provide longer lasting control of dollar spot when compared to your current standard product.

## Take the Xzemplar Fungicide Long Lasting Challenge in 3 Easy Steps:

1. Buy **Xzemplar fungicide** from an authorized BASF distributor
2. Register for the Long Lasting Challenge online at [betterturf.basf.us/xzemplarchallenge](http://betterturf.basf.us/xzemplarchallenge) and receive a \$100 gift card for participating\*
3. Complete the evaluation form on back



One 114 fl. oz. container of **Xzemplar fungicide** will treat 10 acres at the highest labeled rate.

## We would love your feedback

After you receive your gift card and complete the challenge, please send the completed evaluation form on the back along with any pictures you would like to send.

### Mail to:

Jeff Vannoy  
26 Davis Dr.  
Research Triangle Park, NC 27709

**Email to:** [jeff.vannoy@basf.com](mailto:jeff.vannoy@basf.com)

\*1 gift card maximum per course. Gift cards will be sent within 30 days of on line registration.



### Program Details

**Dates & Area:** Offer starts May 1, 2014. Area is defined as the United States and Puerto Rico.

**Area of Application and Method for Xzemplar Fungicide:** Apply product to 10 acres of fairways by splitting fairways in half or treating the entire fairway area up to 10 acres. Apply your standard product to the remaining fairway acreage. Splitting fairways would provide the most visual results for you to compare products. Applications to greens can be done in a similar manner. The application should be made just before disease development for maximum efficacy, but can also be made early curative. Application rate will be 0.26 fl. oz./1,000 ft<sup>2</sup>. Time the application so that no irrigation or rainfall will occur within several hours. While product is absorbed through leaves, stems, and roots, a moisture-free time post application period is suggested. Make applications using a sprayer delivering 40 to 100 gallons of water per acre providing good coverage with flat fan or air induction type nozzles. Monitor disease control closely in the product and standard fungicide treated areas and retreat with a product of choice once disease control begins to become unacceptable. This will allow you to determine the full length of control for each product. Make three evaluations at times when differences are being observed (2, 4, 6, or more weeks).

Always read and follow label directions.

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## Evaluation Form



Your Company Name: \_\_\_\_\_

Your Name (Last, First): \_\_\_\_\_

Your Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Location (green, tee, fairway, lawn area): \_\_\_\_\_

Turf Type (bentgrass, fescue, bluegrass, Bermudagrass, etc.): \_\_\_\_\_

Date, Time, and Weather Conditions at Application: \_\_\_\_\_

Application Equipment: \_\_\_\_\_

Amount of **Xzemplar fungicide** used (fl. oz.): \_\_\_\_\_

Size of area treated (acres or 1,000 ft<sup>2</sup>): \_\_\_\_\_

Time and amount of first irrigation or rainfall after application \_\_\_\_\_

## Disease Control Ratings

Evaluation Details	Evaluation #1	Evaluation #2	Evaluation #3
Date			
Days after treatment			
Diseases present on evaluation date			
<b>Treatment</b>	<b>Level of diseases (0-100%)</b>		
<b>Xzemplar fungicide</b>			
_____(standard) fungicide			
Untreated			

## Turf Quality Ratings

Evaluation Details	Evaluation #1	Evaluation #2	Evaluation #3
Date			
Days after treatment			
Diseases present on evaluation date			
<b>Treatment</b>	<b>Turf quality (excellent, good, fair)</b>		
<b>Xzemplar fungicide</b>			
_____(standard) fungicide			
Untreated			

## Comments:

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