



WHEN GROWERS THINK PLANT GROWTH REGULATOR, THEY THINK BONZI PLANT GROWTH REGULATOR

Bonzi® plant growth regulator is the industry standard to help ensure growers maintain hardy, compact and beautiful plants that are more marketable at retail.



FORMULATION MATTERS

Syngenta has the original recipe and formulation for Bonzi that generic competitors cannot replicate. Growers who use Bonzi know that when they open a jug, they will get the same high-quality formula they have come to trust.

With each jug, Bonzi delivers growers' expectations of consistency, performance and efficacy.

Bonzi is labeled for multiple application methods to provide growers versatility and flexibility in their operations. Bonzi can be applied as a spray, drench or pre-plant bulb soak on a wide variety of bedding plants, bulb crops, annual and perennial plants as well as herbaceous and woody ornamentals.

WHY RISK IT?

Well-known and proven, Bonzi is the product of choice for growers who want to avoid the risk of losing plant quality as a result of inconsistent plant growth regulators. Particularly for high-value crops, Bonzi is an ideal choice for more reliable profitability.

As the industry leader, Bonzi consistently performs well and helps provide:

- Enhanced appearance
- Greater uniformity
- Tolerance to drought and transport stress
- Less breakage during handling



Grand Flower Growers has been using Bonzi plant growth regulator in our greenhouse business for 12 years. When using Bonzi, we get better plant performance – more compact plants and darker green foliage – which means more sellable plants that hold up at retail. Through the years, we have tried other products such as Paczol® plant growth regulator and even generic products like Piccolo® plant growth regulator, but they just don't work as well as Bonzi. I have done my own comparisons, and I tell my sub-growers the products just do not work the same. We also appreciate the value we get from working with Syngenta – it is a deciding factor when choosing Bonzi.



STEVE MULDER

Grand Flower Growers | Wayland, Mich.

PROVEN PERFORMANCE

Time-after-time, Bonzi has proven to be versatile and effective as a plant growth regulator. Applied as both a spray and a drench, Bonzi has been successful across a variety of plant types by keeping plants compact, uniform and beautiful.

Growth Control with Bonzi Micro-Drench Treatments on Novia™ Red Poinsettias



Control	Bonzi 0.1 ppm Week 1	Bonzi 0.1 ppm Week 2
Height: 16 inches	Height: 14 inches	Height: 13.2 inches
Width: 13.6 inches	Width: 12.1 inches	Width: 12.4 inches

Growth Control with Bonzi Drench Treatments on Calibrachoa



Control Bonzi 1 ppm Bonzi 2 ppm

Growth Control with Bonzi Spray Treatments on Calliope® Dark Red Geraniums



Control Bonzi spray 2.5 ppm (Twice) Bonzi spray 5 ppm (Once)

YOUR TRUSTED TOOL FOR THE ART OF GROWING

Growers know how to produce high-value plants, and Syngenta understands that growing plants and using plant growth regulators are complex tasks. Syngenta strives to produce a high-quality and consistent formulation so growers know what they are getting in every jug. Over the years, Bonzi has become the trusted tool for the art of growing and has developed strong user loyalty along the way.

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Bonzi has been my plant growth regulator of choice for 17 years. We use it on almost everything we grow, including our Wave™ petunias. By using Bonzi, in combination with our other growing practices, we have good-looking plants that bring us repeat business from important customers year after year.

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CHAD EARLES

Nash Greenhouse | Kalamazoo, Mich.

BOTTOM LINE

- As the industry leader, Bonzi is the reliable choice for outstanding plant performance
- High-quality, consistent formulation cannot be matched
- Bonzi helps ensure plants will stay marketable at retail longer and increase profitability



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For more information, please contact the Syngenta Customer Center at 1-866-SYNGENTA (796-4368).

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